



# Atividade extra

## Questão 01



swan-t

Fonte: <http://www.flickr.com/photos/swan-t/23754795/sizes/m/in/photolist-36Ktr-6pd2G-8Vry-9uqpo-fu2WP-gE288-kdndz-kNtDt-ofCzp-p5awM-rg9wS-rRcER-rV5Dj-rZUUD-rZUUE-w9faX-BST3d-BST3h-GmBkC-NfCwp-TgPcK-TM5mC-Ukf8P-2iZWvj-2ms2sa-2nrnnQ-2nrnpA-2nrnuS-4kF2J8-4nN6f7-4nNkPQ-4qPrtt-4xSdZ3-4xSe3o-4C3Qpj-4C7Uvr-4HhFQc-4P3deQ-4PW7L84PW7XV-4WxnNF-4WxsBZ-4WxsCD-4WxsDz-4WxsFT-4WxsGx-4WxsJ8-4WxsKn-4WxsNi-4WBDFJ-4WBJq9/>

I confess that my T-shirt drawer is so full it's hard to close. That's partly because when I speak at colleges or conferences, I'm often given one with a logo of the institution or event. They're nice souvenirs of my travels, but the simple fact is: **I've already got more T-shirts than I need.** And of all the T-shirts I have accumulated over the years...

Disponível em: <http://www.yesmagazine.org/issues/the-human-cost-of-stuff/annie-leonard-more-than-a-mindful-consumer>

1. O fragmento em negrito no texto mostra uma conduta de um consumidor,
  - a. que tem o que precisa.
  - b. que só tem o necessário.
  - c. que precisa fazer compras.
  - d. que tem além do que precisa.

## Questão 02

Annie Leonard is the Director of the Story of Stuff Project and author of the book, *The Story of Stuff* (Free Press, March 2010).

In December 2007, Annie released *The Story of Stuff*, a hit 20-minute webfilm that takes viewers on a provocative and eye-opening tour of the often hidden costs of our consumer driven culture. *The Story of Stuff* has generated over 10 million views in more than 200 countries and territories since its launch, making it one of the most successful environmental-themed viral films of all time. The film has won numerous awards, including a South by Southwest Festival award, and in 2008 Annie was named one of Time Magazine's Heroes of the Environment.

Annie has spent nearly two decades investigating and organizing on environmental health and justice issues, traveling to over 40 countries to visit the factories where our stuff is made and the dumps where it ends up. Annie's films, writing and presentations combine solid information and first hand investigative reporting with a profound sense. It is a brilliant critique of the linear system of extraction, production, distribution, consumption, disposal! You need to give yourself the full 21 minutes to watch it.

Disponível em: <http://www.huffingtonpost.com/annie-leonard/>

1. Mark the alternative, which **doesn't do part** this project that was presented in the text.
  - a. Estatísticas do consumo sustentável.
  - b. O custo de nossa cultura consumista.
  - c. Pesquisa e registro de questões que envolvem a justiça ambiental e a saúde.
  - d. Uma crítica do sistema linear de desde a extração da matéria-prima ao descarte.

## Questão 03

### PRODUCTION X CONSUMPTION

Today's human economies are designed with little attention to the residuals of production and consumption. Among the most visible unintended byproducts of the current economic system are environmental problems like air and water pollution and landscape degradation. Nearly all the world's ecosystems are shrinking to make way for humans and their homes, farms, malls, and factories. WWF's Living Planet Index, \_\_\_\_\_ measures the health of forests, oceans, freshwater, and other natural systems, shows a 35 percent decline in Earth's ecological health since 1970.

Disponível em: <http://www.worldwatch.org/node/810>

1. Marque a alternativa, cujo pronome preenche o espaço em branco adequadamente.
  - a. Who
  - b. That
  - c. Which
  - d. Whose

## Questão 04



Fonte: <http://www.flickr.com/photos/27128437@N07/3020096760/sizes/m/in/photostream/>

The consumer society has strong allure and carries with it many economic benefits, and it would be unfair to argue \_\_\_\_\_ the advantages gained by an earlier generation of consumers should not be shared by those \_\_\_\_\_ come later. Indeed, lack of attention to the needs of the poorest can result in greater insecurity for the prosperous and in increased spending on defensive measures. The need to spend billions of dollars on wars, border security, and peacekeeping arguably is linked to a disregard for the world's pressing social and environmental problems.

Disponível em: <http://www.worldwatch.org/node/810>

1. Marque a alternativa, cujos pronomes preenchem os espaços em branco adequadamente.
  - a. Who - That
  - b. That - Who
  - c. Which - Whose
  - d. Whose - Which

## Questão 05



Leonardo Augusto Matsuda

Fonte: <http://www.flickr.com/photos/poperotico/3921069882/sizes/m/in/photostream/>

Specifically he deals with the 'democratization of information' through empowering technological innovations such as the TV and Internet. Whilst the Internet itself was largely the invention of the US government, the systems which it requires to run (fast PCs, network equipment, cables, satellite) have been developed predominantly by private companies \_\_\_\_\_ profits - obtained through consumer purchases - have been injected into fueling research and innovation.

Disponível em: [http://jakeg.co.uk/essays/consumer\\_exploitation](http://jakeg.co.uk/essays/consumer_exploitation)

1. Complete o espaço em branco com o pronome relativo adequado.

# Gabarito

## Questão 1

- A**   **B**   **C**   **D**

## Questão 2

- A**   **B**   **C**   **D**

## Questão 3

- A**   **B**   **C**   **D**

## Questão 4

- A**   **B**   **C**   **D**

## Questão 5

Proposta de Resposta: Whose